

## Enter urban cool

The launch of Tilly's Concept will delight Bahrain's hipsters



A smart, urban haven for fashionable folk has opened its cool, glass doors in Seef Mall, in addition to its branch at Barbar's Jawad Dome.

Tilly's Concept was originally founded in 2011 and is the brainchild of businesswoman and entrepreneur Sophia Jawad. It's a multi-brand store, featuring independent labels by local, regional and international designers with unique products ranging from accessories, outerwear, ready-to-wear apparel, shoes and sunglasses.

The store itself is warm, cosy and inviting. Rustic wooden finishes, white brick walls and retro metallic accents resemble something you'd find in the world's hipster havens (think Shoreditch, San Francisco or Portland, for example), emphasising its mission of contemporary cool.

So, if you're looking for comfort and style to satisfy your own inner hipster, right in the heart of Bahrain, then the shop has carefully handpicked the latest trends for you.

**Comfort and style to satisfy your inner hipster**

The likes of UK-based fashion accessory brand Skinnydip London appears, alongside Italy's Ross & Brown, which specialises in vintage-inspired eyewear. From the region, find designer planners from stationery specialists The Yard Kuwait, and born right here in Bahrain, there's also our very own J9sharabi T-shirts.

That one-of-a-kind outfit or thoughtful, funky gift is waiting right here. And soon to be in Dubai and Doha by early next year, too. *Open daily 10am-10pm. Gate 5 (opposite Monsoon), Seef Mall, Seef (17 162 594). Other location: Jawad Dome, Barbar (17 008 471).*

## HEARD IT ON THE GRAPEVINE

*Cath Kidston launches new line*

Now a Cath Kidston boutique is officially open in Bahrain, this "home of modern vintage" has launched a new collection with prints that come in shades of blue, green, yellow and coral. The Blooming Lovely line boasts an eclectic, colourful array of blooms, from classic roses to hero hydrangeas on skirt hems, bags, luggage and nightwear. *City Centre Bahrain, Seef (16 686 209).*



## THREE TO TRY

*Spring/Summer 2016 collections*



**DIESEL**

### The bomber jacket

The aviation-varsity-jacket hybrid mixes up Diesel fans' outerwear game with quilted details and fun prints in leather and distressed denim. These bombers are all about versatility.

► Various locations including City Centre Bahrain (17 178 080).



**BERSHKA**

### Wear it in neutral

This Spanish brand's new looks are marked by urban looks in neutral tones. They're designed to have all the aesthetics of handmade pieces with simple patterns and pops of style.

► Various locations including City Centre Bahrain (17 172 303).



### POLO RALPH LAUREN Fashion forward

Women choose from bold, bright statement pieces, ranging from oversized florals to deep indigo denim. Men can find new suit silhouettes and more outdoorsy styles.

► City Centre Bahrain (17 178 519).